

Privacy and Cookies Policy

This Privacy and Cookies Policy contains information about the processing of your personal data in connection with your participation in the Hacking Carrots Workshop #3 Data Science educational project and the use of cookies on hackingcarrots.org and gocarrots.org websites.

The Controller of your personal data is Fundacja Carrots with the following KRS (National Court Register) number: 0000695390. Our office is located in Warsaw 02-676, at Postępu 14.

If you have any questions regarding the processing of your personal data, you can contact us at hello@gocarrots.org.

The Controller will apply organisational and technical security measures to ensure the protection of personal data processing appropriate to the risks and categories of the data. As a personal data Controller, we ensure that the personal data of the users of our website are processed in accordance with the provisions of the General Data Protection Regulation (GDPR) and the Polish law.

Your data will be processed for the following purposes:

To ensure that you have the opportunity to participate in Hacking Carrots events and to use all functionalities of the Website, we process your personal data for the purposes set out below, based on relevant legal grounds.

Registration of an event participant requires processing of personal data such as:

- name and surname;
- age (if provided);
- gender (if provided);
- e-mail address;
- phone number;
- correspondence address (if provided);
- nationality (if provided).

The processing of personal data for the purpose above is based on Article 6(1)(b) of the GDPR, according to which we may process personal data necessary for the performance of an agreement or taking steps to conclude an agreement.

Handling complaints requires processing of personal data such as:

- name and surname;
- address of residence;

- e-mail address.

The processing of personal data for the purpose above is based on Article 6(1)(b) of the GDPR, according to which we may process personal data necessary for the performance of an agreement or taking steps to conclude an agreement.

Sending e-mails requires processing of personal data such as:

- e-mail address.
- name and surname.

The processing of personal data for the purpose above is based on Article 6(1)(f) of the GDPR, according to which we may process personal data in order to pursue our legitimate interest, which in this case consists in providing you with information about the activities related to the execution of orders and services, to improve their quality.

Telephone contact requires processing of personal data such as:

- name and surname;
- phone number.

The processing of personal data for the purpose above is based on Article 6(1)(f) of the GDPR, according to which we may process personal data in order to pursue our legitimate interest, which in this case consists in providing you with technical and organisational information about the event you plan to attend and to confirm your participation.

Sending marketing information (newsletter) requires processing of personal data such as:

- name;
- e-mail address.

The processing of personal data for the purpose above is based on Article 6(1)(f) of the GDPR, according to which we may process personal data on the basis of the legitimate interest of the Controller, where the legitimate interest of the Controller consists in transferring commercial information to which you have consented.

Issuing a VAT invoice and fulfilling other obligations under tax laws (e.g. storing accounting documentation) requires processing of personal data such as:

- name and surname;
- company;
- address of residence / registered office;
- NIP (Taxpayer Identification Number) / PESEL (Polish Resident Identification Number);

- order number.

The processing of personal data for the purpose above is based on Article 6(1)(c) of the GDPR, according to which we may process personal data if its objective is to perform of our legal obligation.

Fulfilment of obligations related to personal data protection (e.g. creation of appropriate records) requires the processing of personal data such as:

- user name (login) or name and surname;
- e-mail address.

The processing of personal data for the purpose above is based on Article 6(1)(c) of the GDPR, according to which we may process personal data if it aims at the performance of our legal obligation, and Article 6(1)(f) of the GDPR, according to which we may process personal data for the fulfilment of our legitimate interest, which in this case is the proper exercise of your rights under the GDPR.

Establishing, pursuing or defending against claims requires the processing of personal data such as:

- user name (login);
- name and surname (if provided);
- e-mail address;
- address of residence / registered office /service (if provided);
- company (if provided);
- NIP (Taxpayer Identification Number) (if provided);
- IP address;
- order number.

The processing of personal data for the purpose above is based on Article 6(1)(f) of the GDPR, according to which we may process personal data in order to pursue our legitimate interest, which in this case consists in establishing, pursuing or defending against claims of clients or third parties.

Archiving and collection of evidence requires the processing of personal data such as:

- user name (login);
- name and surname (if provided);
- e-mail address;
- address of residence / registered office /service (if provided);
- company (if provided);
- NIP (Taxpayer Identification Number) (if provided);

- IP address;
- order number.

The processing of personal data for the purpose above is based on Article 6(1)(f) of the GDPR, according to which we may process personal data in order to pursue our legitimate interest, which in this case consists in having evidence of the existence of certain facts, which government authorities may request from us.

Analysis of the activities of the Website users requires processing personal data such as:

- date and time of your visit to the Website;
- type of your operating system;
- approximate location;
- type of the Internet browser used to browse the Website;
- time spent on the Website;
- visited subsites;
- the subsite where the form was filled in.

The processing of personal data for the purpose above is based on Article 6(1)(f) of the GDPR, according to which we may process personal data in order to pursue our legitimate interest, which in this case consists in obtaining information about the activity of the Website users.

We also process personal data in order to **analyse your preferences and behaviour and to create your profile for the purposes related to marketing (profiling) and direct marketing:**

- Profile analysis and creation for marketing purposes: to learn about personal preferences and behaviours in order to provide you with information about events, news and promotions offered by the Controller.
- In order to create it, we will process your personal data provided in the registration form, information related to your activities on the registration platform in the last 24 months (event registration history), the frequency and the manner of use of your user account (i.e. via mobile application / website), your opinions and suggestions, location data (if you enable this option on your device or browser), cookies and similar technologies used to collect data about your activities, i.e. visited places and activities on our websites, technical information about your device (IP/MAC address, operating system and browser type).
- Direct marketing: we will process profile data for the purpose of direct marketing, i.e. to inform you about products, news and promotions offered by the Controller.
- Nationality study: to analyse the interest in the participation of people from outside Poland in order to assess the achievement of diversity in the target group and to adjust subsequent editions of the event to the needs of this group.

- o The legal basis for processing the aforementioned data is our legitimate interest consisting in both our examination of your preferences and behaviours for the purpose of preparing and presenting information about products, news and promotions, which in our opinion may interest you and will be tailored to your needs (profiling), and direct marketing of our products referred to above (Article 6(1)(f) of the GDPR).

We will process your data for the following period:

1. To comply with the legal obligations under the GDPR with respect to the exercise of your rights and, therefore, to archive your requests or inform you about threats to your privacy – until the limitation periods expire.
2. To fulfil the tax law obligations – for the period under the tax law regulations.
3. To conclude and perform the agreement (if you participate in our event) – until the expiry of the limitation periods of any claims arising from the performance of the agreement.
4. To send you a newsletter, i.e. information about news and promotions – until your personal data are no longer useful, unless you had withdrawn your consent to receive the above mentioned content, or until you raise an objection.
5. To create your profile based on your preferences to send you personalised advertising – until you raise an objection.

Providing personal data is voluntary, but necessary to:

1. register you as a participant of our Workshop;
2. receive information about news and promotions in the form of a newsletter.

Recipients of data

The recipient of your personal data will be external entities processing data on our behalf under personal data processing agreements (e.g. a hosting company, an accounting office) as well as our other subcontractors. The data may also be transferred to public or private entities, if such an obligation arises from generally applicable law.

In connection with our use of tools such as Facebook, Google, MailChimp, we transfer your data to the United States of America pursuant to the Commission Implementing Decision (EU) 2016/1250 pursuant to Directive 95/46/EC of the European Parliament and of the Council on the adequacy of the protection provided by the EU-U.S. Privacy Shield (notified under document C(2016) 4176). We can provide you with a copy of the data transferred to a third country.

Rights

You have certain rights in connection with the processing of personal data on the grounds of the GDPR:

- a. You have the right to be informed about what personal data concerning you are processed and to receive a copy of such data (the right of access). The first copy of the data is free of charge; we may charge a fee for the subsequent copies.
- b. If the data processed become outdated or incomplete (or otherwise incorrect), you have the right to request a rectification.
- c. In certain situations, you may request to delete your personal data, i.e. when the data are no longer necessary for the purposes we specified; when you successfully revoke your consent to the processing of the data (unless we have the right to process the data on another legal basis); if the processing is unlawful; or if the need to delete the data arises from our the legal obligation.
- d. If we process your personal data on the basis of a given consent for the processing or in order to perform an agreement concluded with us, you have the right to transfer your data to another controller.
- e. When we process personal data on the basis of your consent to the processing, you have the right to withdraw this consent at any time.
- f. If you believe that the personal data processed are incorrect, the processing is unlawful or that we no longer need specific data, you may also request that we only store the data and cease to carry out any operations on the data, for a specified period (e.g. verifying the correctness of the data or pursuing claims).
- g. We process your personal data in order to, among others, conduct marketing activities relating to our products and services. "A legitimate interest of the Controller" constitutes the basis for such processing. In the event of such processing, you have the opportunity to object. As a consequence, the Controller will stop processing your personal data for the aforementioned purpose.
- h. You have the right to lodge a complaint with the Head of the Office for Personal Data Protection if you believe that the personal data processing violates the provisions of the GDPR.

Cookies

1. We hereby inform you that our website uses cookies.
2. When starting using your website and activating the "Accept" ("Akceptuj") button, you accept that the website places cookies on your device (e.g. your computer, telephone).
3. The data obtained through cookies make it impossible to identify the user or third parties.

4. We may place both permanent and temporary files on your device and devices of third parties.
5. We use cookies for the following purposes:
 - a) ensuring the proper functioning of the website;
 - b) statistical purpose;
 - c) adapting the website to your preferences.
6. While temporary files are usually deleted when you close the browser, closing the browser does not delete permanent files.
7. We use Google Analytics, which uses the cookies stored on your device and the devices of third parties in order to compile statistics on the volume of traffic on the platform and the way the platform is used.
8. We also use Facebook Pixel, which uses cookies on your device and the devices of third parties to provide you with personalised advertising.
9. We use a server that automatically records information about the device users use when connecting to the platform, i.e. the type of the device and browser used by the user, the IP address of the user's computer, the date and time of each entry, a text description of the event, and the classification of the event. This information is recorded in server logs in order to analyse the operation of the IT system.
10. In most commonly used browsers you can check whether cookies have been installed on your device, as well as remove the installed cookies and block their installation in the future by the website or other sites. However, removing or blocking cookies may cause problems with the use of the website. For more information on deleting, modifying or blocking cookies, please visit <http://www.cookiecentral.com/faq>.
11. In accordance with the international NAI standards (<https://www.networkadvertising.org>), we store cookies for up to five years.

Within the scope not regulated in this Privacy Policy, the provisions of the personal data protection regulations apply.

The Policy has been in force since 25 May 2018. Information about any amendments to the Policy will be made available by e-mail or on our website.